

Getting the Word Out

Mention neurotechnology and people's eyes glaze over. It is not a common encounter. But when it is encountered, this growing medical device field is having big impacts on people's lives. In this issue, we feature how neurotechnology has been featured in the media. Personal stories bring life to a complex science showing how the advances made today have real impact. A step toward increase awareness and access to these devices is to foster a better understanding of how they work, who the user is and what they truly do. We are committed to education and awareness of neurotechnology devices. Media exposure is just one way.

In This Issue

[On the Horizon: Updates in the World of Neurotech](#)

[Media and Mediocrity](#)

[Data on Neurological Disorders](#)

[Educate: Neurotechnology in the Media](#)

Advocating for Access

On March 29, 2007, Neurotech Network participated in the Public Policy Day in Washington, DC hosted by Neurotech Industry Organization (NIO), the trade association for the neurotechnology industry. The group met with several senators, congress members and agency directors from the National Institutes of Health and the Food and Drug Administration with a message that this young growth industry has potential to change the progress and treatment of many neurological diseases and disorders.

Read more about this visit and the National Neurotechnology Initiative by visiting our [website](#).

On the Horizon

Featuring updates in the world of neurotechnology, this section highlights new products, clinical trials and events.

[Click here to get updated.](#)

Media and Mediocrity

The neurotechnology industry, like other businesses, depends on an informed and enlightened press to spread its message. This is true for the trade press that covers technologies and markets, as well as the more general interest media such as newspapers, magazines, and television.

While there has not always been an overwhelming display of interest and understanding of our industry on the part of the lay press, we were impressed with the turnout-and the degree of inquisitiveness-during a press conference devoted to neuroprosthetics at the February 2007 meeting of the American Association for the Advancement of Science in San Francisco.

For the rest of this article on our website by [clicking here](#).

Featured Article



Educate: Neurotechnology in the Media

Aside from the title, this issue is not focusing on speech therapy systems but rather how neurotechnology is surfacing within mainstream media outlets. Although, you will see later that there was a recent feature of a new communication system.

How do you find out about neurotechnology? Some common venues are searching the internet, reading publications or discussions with a physician or other health care professionals. These are ways to get additional details regarding devices but not necessarily the first encounter. A media outlet can be the first point of contact. The features in these outlets are ways to increase general awareness about neurotechnology devices and the applicable impairments to the devices. Stories go beyond the newspaper or magazine article, they spend time on the TV and in movies to tell the story.

Read the entire article on our website by clicking [here](#)

Call for Experiences

Have you ever used a neurotechnology device? Do you know someone that has? Tell us your story.

We are seeking personal experiences with neurotechnology devices, good and bad. Let us know how you discovered the device, how you use it and whether you were able to gain insurance

Data on Neurological Disorders

In an up-to-date review of most of the common neurological disorders in the U.S. published in the January 30, 2007, issue of *Neurology*, the scientific journal of the [American Academy of Neurology](#), researchers reviewed studies from nearly 500 articles published between 1990 and 2005 to determine the best available data.

Read the full version and other statistics on our [website](#).

Neurotech Network* is a non-profit organization dedicated to education and information dissemination regarding neurotechnologies for person with impairments. We do not rate, endorse, prescribe or recommend products, procedures or services. What we do is give you information to make better decisions. This is how we help people regain life through neurotechnology.

Enjoy our newsletter and other resources.

Sincerely,

Jennifer French
Neurotech Network

**This is the Society to Increase Mobility, dba as Neurotech Network.*

reimbursement. Let us know how the device changed your life and whether you were denied access. Your story can help others learn. Your experiences will help as we work to improve access to devices. Email your story to info@neurotechnetwork.org or call 727-321-0150

Quick Links

[Register Now](#)
[Educate Resources](#)
[Newsletter Archives](#)
[More On Us](#)

Our Sponsors

[Cyberkinetics](#)

Harold Grinspoon
Charitable Foundation

[ANS - Advanced
Neuromodulation Systems](#)

[Alfred Mann Foundation](#)

[Neurotech Reports](#)

[Christopher and Dana
Reeves Foundation](#)

Join Our Mailing List!

[Forward email](#)



This email was sent to jfrench@neurotechnetwork.org by info@neurotechnetwork.org | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Neurotech Network | PO Box 27386 | Tampa | FL | 33623